



***A
Path
Forward***



Welcome to the UI Strategic Planning Open Forums

Overview and Draft Plan Feedback

The Strategic Planning Design Group
Fall 2016

The University of Iowa has always welcomed challenges. We stand on a rich legacy of firsts – a legacy that shapes our identity and that inspires our path forward. –

[Preface to UI Strategic Plan 2016-2021](#) (DRAFT)

SPDG Members



SHARE
THE ROAD

David Cuning (Co-Chair)	Associate Professor and Chair	College of Liberal Arts & Sciences
Sarah Hansen (Co-Chair)	Assistant Vice President	Division of Student Life
Scott Arneson	Associate Dean	College of Dentistry
Erin Brothers	Grants & Contracts Administrator	Sponsored Programs (& President, Staff Council)
Carolyn Colvin	Associate Professor	College of Education
Rita Frantz	Dean	College of Nursing
Russ Ganim	Professor	College of Liberal Arts & Sciences
Nicole Grosland	Professor	College of Engineering
David Gier	Professor	College of Liberal Arts & Sciences
Lena Hill	Associate Professor	College of Liberal Arts & Sciences
Nicole Jardine	Graduate Research Assistant	College of Liberal Arts & Sciences
Lon Moeller	Associate Provost	Office of the Provost
Nicole Nisly	Professor	College of Medicine (from August 2016)
Todd Pettys	Professor	College of Law
Cheryl Reardon	Associate Vice President	Research & Economic Development
Ben Rogers	Senior IT Director	Information Technology Services
Jacob Simpson	Undergraduate Student	UISG (from August 2016)
Alexandra Thomas	Clinical Professor	College of Medicine (through July 2016)
Tom Vaughn	Associate Professor	College of Public Health (& President Elect Faculty Senate)
Shawn Wax	Vice President	UI Foundation
Nicole Mac (Administrative Advisor)	Director, Leadership Development	Organizational Effectiveness

Charge

1. Create a strategic plan that:

- a. Is crisp and time-sensitive;
- b. Is inclusive of our University with a fast feedback cycle;
- c. Facilitates change, innovation, and growth through annual review by the Strategy Implementation Team; and
- d. Acknowledges the UI's relationship to the citizens of Iowa, and financial considerations, as a "backbone" to the plan.

2. Represent the "greater good" for the UI by recognizing the interests of key interest groups, the broader UI community, and Iowa in ways that:

- a. Retains our mission and modified pillar structure;
- b. Charts a course for a more distinctive UI by integrating our strengths into opportunities for innovation and competitive advantage; and
- c. Results in a plan that is responsive to current environment, focused, and promotes action.

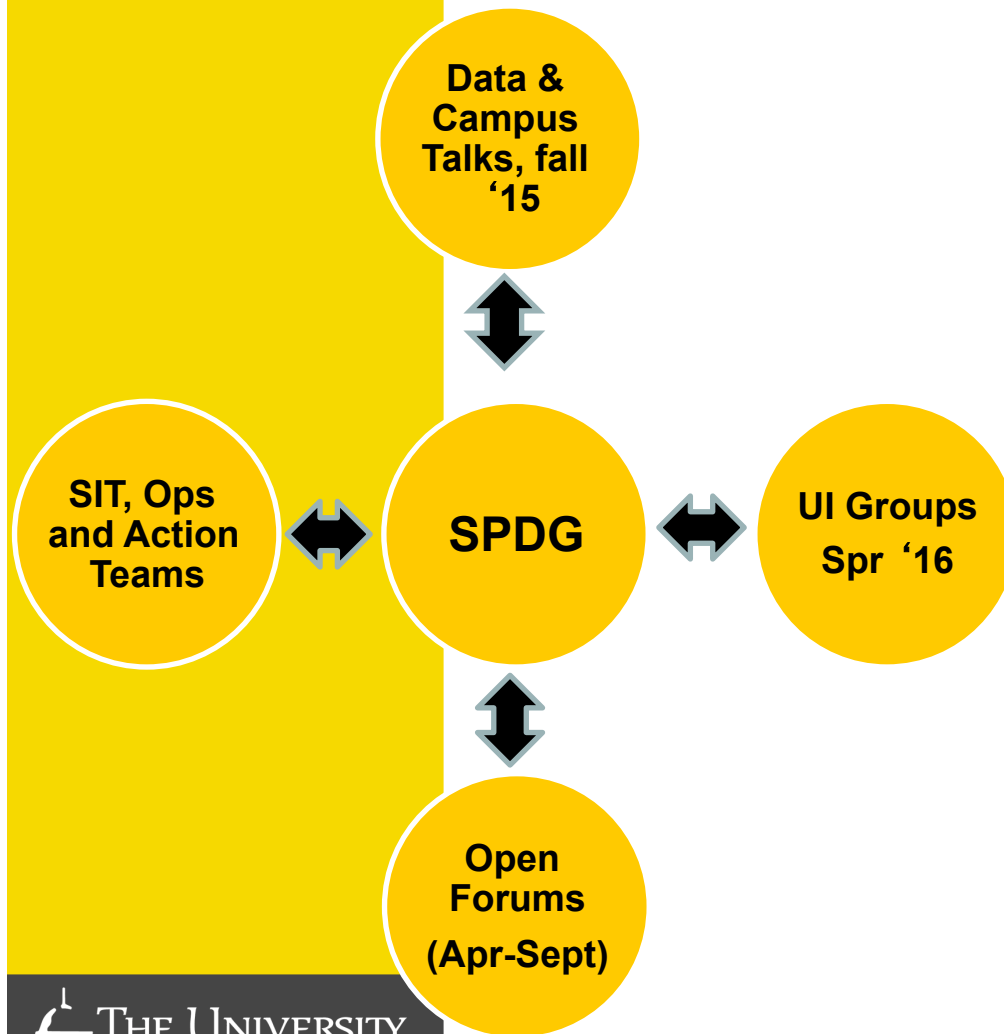
The University's Mission

In pursuing its mission of teaching, research, and service, the University seeks to advance scholarly and creative endeavor through leading-edge research and artistic production; to use this research and creativity to enhance undergraduate, graduate, and professional education, health care, and other services provided to the people of Iowa, the nation, and the world; and to educate students for success and personal fulfillment in a diverse world.

Our Core Values

* Excellence * Learning * Community * Diversity * Integrity
* Respect * Responsibility * Fiscal Responsibility

Data and Discussions for informed, iterative, and ongoing process

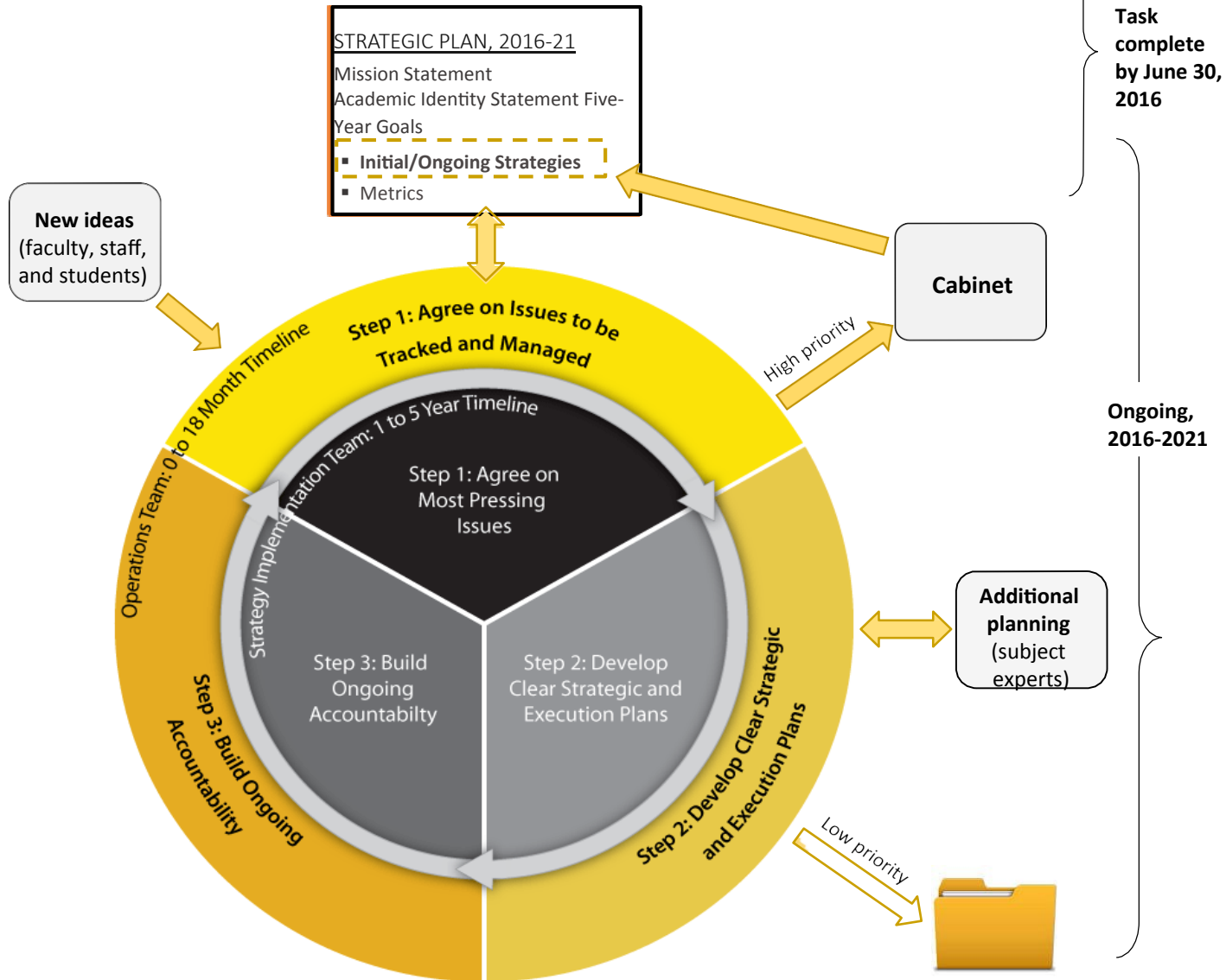


- Leveraging newly available data, previously vetted process, and overlapping touch-points to reach faculty, students, staff, and interest groups
- Quick ongoing cycles of input from series of multiple campus feedback loops (Fall 2015-Spring 2016)
- SPDG members serving role of synthesizing input and data trends to shape strategies in 3 mission-critical areas: student success, research and practice, and engagement. (Spring-Summer 2016)
- Integration with ongoing [Strategic Implementation Team](#) and [Operations Team](#) for responsive, actionable plans
- Recognition of [evolving budgetary process](#) for emerging opportunities

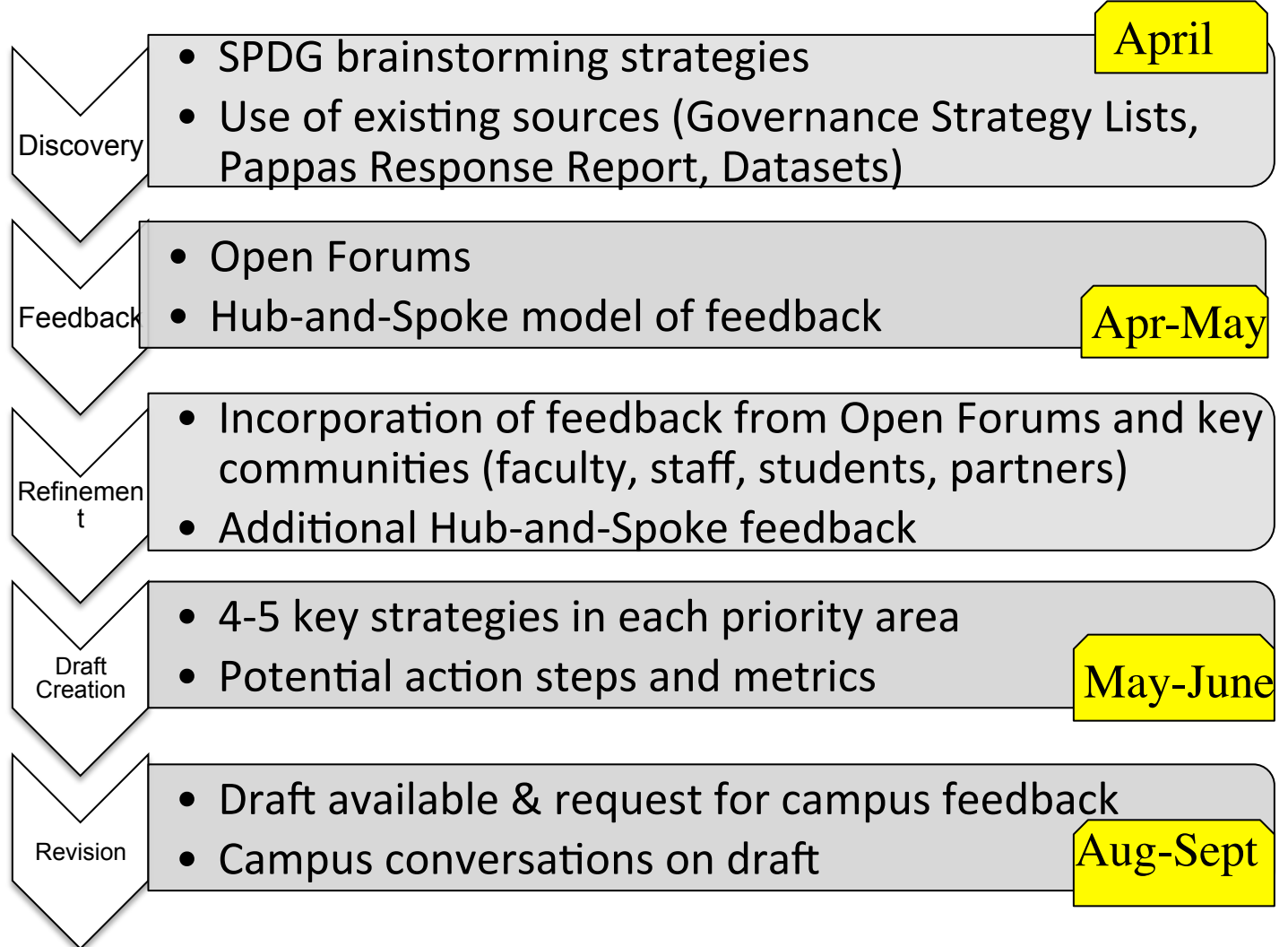
*Data for
Discovery of
Issues
and
Opportunities*

- Faculty Governance Strategy List
- Staff Council Survey Strategy List
- Student (UISG/GPSG) Strategy List
- Student Success Task Force Recommendations
- Internationalization Plan, State of Diversity Address, collegiate plans, UI Health Care plan
- Board of Regents Strategic Plan
- Plans from other institutions
- Data Digest
<https://provost.uiowa.edu/data-digest>
- OneIT@ Iowa, TIER
- Open Forums
- SPDG Road Shows (DEO meetings, standing committees, governance groups)
- Data and Reports shared by campus leaders and interest groups

A Path Forward



Iterative Process and Timeline



Final Document: October 1, 2016

Frequently Asked Questions

Why doesn't the plan include a budget?

Most UI plans have not included budget implications and we were not charged with assigning \$ to each item.

However, the Strategy Implementation Team, and Subject Expert Task Forces, will analyze budget implications and prioritize the strategies and tasks within the plan.

Frequently Asked Questions

What is the Strategy Implementation Team?

Strategic Plan Development Group

Charge (abbreviated): Develop the 2016-21 University of Iowa Strategic Plan by June 30, 2016 **October 1, 2016.**

Strategy Implementation Team (SIT)

Objective: Drive an ongoing, active process to achieve UI Strategic Plan vision and goals and prioritize institutional initiatives (1-5 year issues)

Operations Team (OT)

Objective: Maintain continuous, collaborative process to recommend actions on institutional initiatives in support of the UI Strategic Plan (0-18 month issues)

Frequently Asked Questions

Members

- P. Barry Butler (chair)
- Rod Lehnertz (Operating Team chair)
- Bruce Harreld (President, Cabinet chair)
- Tom Rocklin (VP Student Life)
- Carroll Reasoner (Legal Counsel)
- Dan Reed (VP Research & Economic Dev)
- Georgina Dodge (Chief Diversity Officer)
- Peter Matthes (Senior Advisor to President)
- Keith Carter (Carver College of Medicine)
- Lena Hill (Senior Associate to the President)
- Jackie Lewis (UI Foundation representative)
- Sherry Watt (faculty representative)
- H.S. Udaykumar (faculty representative)
- Frank Durham (faculty representative)
- Sue Curry (Dean representative)
- Christina Bohannon (faculty representative)
- Peter Snyder (faculty representative)
- Monica Madura (staff representative)
- Matthew Watson (staff representative)
- Shaun O'Neill (student gov't rep, Grad/Prof)
- Keith Saunders (ex officio member, gov't.)
- Ted Yanecek (team administrative support)
- Jacob Simpson (student gov't. rep, UG)
- Cornelia Lang (faculty representative)

Who is on the Strategy Implementation Team, and what do they do?

Strategy Implementation Team (SIT)

Objective: Drive an ongoing, active process to achieve UI Strategic Plan vision and goals and prioritize institutional initiatives (1-5 year issues)

Frequently Asked Questions

How are people selected for the Expert Committees?

Subject Expert Task Forces

Objective: Working teams based on the individuals most likely and necessary to successfully deliver meaningful recommendations to SIT and OT. Members must have a solid foundation and working knowledge of the issue at hand.

Members

- | | |
|---|--|
| • Recommendations from Shared Governance Groups | • Recommendations from Administrative Leadership |
| • Xxxxxx | • Xxxxxx |
| • Xxxxxx | • Xxxxxx |
| • Xxxxxx | • Xxxxxx |

Discussion Questions

- What do you like about the draft?
- What changes do you suggest?

As you share, please:

- Denote your constituency and the area(s) of the plan your feedback focuses upon.
- Write your feedback on a card to ensure we capture it as accurately as possible.

Your Input Matters

- Avenues for input after today:
 - Co-chairs Sarah Hansen & David Cuning
 - Strategic Planning Website:
<https://provost.uiowa.edu/strategic-plan-2016-2021> (click on Feedback Form)
- Encourage others to participate

Our 2016-2021 strategic plan dares to create more opportunities for Hawkeyes to make an impact across the state, the nation, the planet, and beyond. In an increasingly global context, we will bring Iowa to the world, and the world to Iowa.

[UI Strategic Plan 2016-2021 draft](#)

**Current
Subject
Expert
Task
Forces
(work in
progress)**

SIT 1: National Research Standing

Develop strategies to improve UI's research standing. Include strategies to improve recruitment and retention of faculty, breaking collegial and departmental silos, expectations for allocation of faculty effort (post tenure) in teaching, research, and service, and improving faculty salaries.

Dan Reed (Chair), Cori Peek-Asa, Christopher Morphew, Karim Abdel-Malek, Bernd Fritzsche, Curt Sigmund, Kevin Campbell, Donald Gurnett, David Gier, Chuck Connerly, Teresa Mangum, Heath Davis, Sarah Larsen

SIT 2: URM Participation in Graduate/Professional Programs

Develop strategies to coordinate and streamline campus-wide efforts to expand and enhance under-representation in graduate and professional educational programs.

Georgina Dodge (Co-Chair), John Keller (Co-Chair), Lori Adams, Tonya Peebles, Stefan Strack, Sherree Wilson, Shelly Campo, Ann Ricketts

**Current
Subject
Expert
Task
Forces
(work in
progress)**

SIT 3: Undergraduate Academic Experience

Develop strategies to improve the undergraduate academic experience including: i) Internships and experiential learning opportunities, iii) capstone and career-readiness courses, and iv) undergraduate research experiences.

Tom Rocklin (Chair), Jacob Simpson, Monica Madura, Cornelia Lang, Frank Durham, Lon Moeller, Helena Dettmer, Sarah Hansen

SIT 4: Campus Climate

Develop strategy for coordinating efforts across campus to improve campus climate for students/faculty/staff of color, as well as international students.

Georgina Dodge (Chair), Kimberly Carter, Laurence Chan, Sarah Gardial, Jeremy Kinser, Brian Leal, Brianna Marcelo, Roy Salcedo, Sherry Watt, Sherree Wilson

**Current
Subject
Expert
Task
Forces
(work in
progress)**

SIT 5: Strategic Budgeting Process

Develop a process for developing the University's annual General Education Fund (GEF) budget. Specifically, define the process units follow in competing for funds allocated to Strategic Initiative funding through the Office of the President. The resulting document should: i) describe the process, ii) identify key participants, and iii) define an annual timeline. The process should also include a 3-5 year window of projected revenues from all sources (GEF, non-GEF).

**Terry Johnson (Chair), Rod Lehnertz, Frank Durham,
Lena Hill, Lyn Redington, Tom Koeppel, Jacob Simpson,
Alec Scranton, Susan Klatt**

SIT 6: Campus Housing and Dining

Develop long-term strategies to improve the affordability and quality of housing and dining options for undergraduate and graduate students both on and off campus.

TBD

Iterative and Agile Process

Campus
Conversations
Identifying Issues

Strategic Implementation
and Operations Teams

Spring-
Summer
2016

UI Strategic
Plan,
2016-2021

Campus Meetings & Open Forums
for Strategic Plan Development

Fall 2014-
Summer
2015

Process Designed

Institutional Data Organized

Environmental Scanning,
Reviews, etc.



