P3 Program Preliminary Proposals Information Session

Marty Scholtz, Vice President for Research

September 29, 2022 & October 13, 2022
Agenda

- P3 Program Overview – Marty Scholtz,
- Qualities of a Successful Proposal – Marty Scholtz
- Connecting to Institutional Strategic Priorities – Kyle Hughes
- Developing an Assessment Plan – Wayne Jacobson
- Creating a Budget – Marty Scholtz
- Tips on Best Practices – Mirra Anson
- Q&A
P3 Strategic Initiatives Program: Guiding Principles

- All funds will be used for initiatives that support the UI Strategic Plan
- The anticipated $15 million in annual revenue will not be enough to support all the strategic needs of the university
- P3 funds will be most valuable when used to leverage other support or to grow new sustainable efforts in support of the strategic plan
- Sustainability of strategic activities beyond P3 support is essential
- Proposals for multi-year non-recurring funds (up to 3 years) will be considered, balanced with proposals that could benefit from shorter-term support
- The allocation process will be evaluated annually for the purpose of process improvement
P3 Review Process Timeline – FY2024

- **Sept. 15**: Campus-wide call for preliminary proposals
- **Sept. 29 & Oct. 13**: Info sessions via zoom on how to construct a competitive proposal
- **Oct. 31**: Preliminary proposals due
- **Nov.-Dec.**: Review by SPARC
- **Dec. 8**: Invitations issued to submit a full application
- **Mar. 10**: Full applications due
- **Mar.-Apr.**: Review by SPARC
- **May**: Recommendations submitted to president
- **June**: P3 Board of Directors meeting
- **June**: Project Leaders notified of outcome
- **July 1, 2023**: P3 funding released to awarded projects
Qualities of a Successful Proposal

Priority will be given to projects that demonstrate the following criteria:

▪ **Institutional-level high impact** (i.e., a high return on investment) across more than one strategic priority area (excellence in teaching and learning, innovative research and creative discovery, welcoming and inclusive environment, holistic well-being and success, and/or transformative societal impact). Projects should specifically align with one or more 2022-2027 UI Strategic Plan goals, objectives, or strategies and have the potential to make measurable (or significant) progress toward one or more overarching metric;

▪ How project activities are outside the scope of, or unable to be supported through, the current budget model (project activities should extend beyond core functions or operations related to the central missions of teaching, research, and service);

▪ The potential for longevity beyond the funding period, whether the project is able to leverage additional funds (i.e., grants, philanthropy, and/or other strategies) or to continue project activities by making them a regular part of institutional operations; and

▪ Cross-campus collaborations, including interdisciplinary, cross-unit activities that build on existing strengths and/or areas of opportunity for growth and distinction.
Office of the Executive Vice President and Provost
Connecting to Institutional Strategic Priorities

- Priorities are interconnected
- Student, faculty, and staff success span all five priority areas
- Projects will align with one or more priority area

https://strategicplan.uiowa.edu/
Strategic Priority Area(s):

- Excellence in Teaching and Learning
- Innovative Research and Creative Discovery
- Welcoming and Inclusive Environment
- Holistic Well-being and Success
- Transformative Societal Impact

Please identify specific objectives and/or strategies (see strategicplan.uiowa.edu) within the Strategic Priority Area(s) selected above and explain how the project will support those objectives and/or strategies:
Connecting to Institutional Strategic Priorities

- Funded P3 projects will become tactics under one or more strategy
  
  - Project leads asked to complete full applications will be connected with relevant SPARC workgroup(s) for collaboration on project development and, if funded, project implementation
  
  - Projects should impact high-level indicators as well as have metrics attached to the specific tactic
## Characteristics of a Strong Assessment Plan

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<thead>
<tr>
<th>Initiative:</th>
<th>Focus on Assessment of Implementation</th>
<th>Leading to ...</th>
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<tbody>
<tr>
<td>Academic support program for students in high-stakes gateway courses</td>
<td>![Yellow arrow] ![Yellow arrow]</td>
<td>Increased undergraduate persistence and degree completion</td>
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<tr>
<td>Pilot a model for public health outreach in underserved Iowa communities</td>
<td>![Yellow arrow] ![Yellow arrow]</td>
<td>Fulfilling the university’s public service mission</td>
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<tr>
<td>Create infrastructure to bridge existing information silos and facilitate cross-unit research partnerships</td>
<td>![Yellow arrow] ![Yellow arrow]</td>
<td>Increased levels of external research funding</td>
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A strong assessment plan will ...

- Focus on **direct, proximal outcomes** of the initiative itself
- Monitor **interim progress** as well as final outcomes
- **Identify capacity** – who is responsible, resources, timeline
Assessment Plan:
Include intended benchmarks and expected outcomes.
Budget Information

- What to consider when developing a preliminary budget:
  - Include only expenses allowed by the university
  - Discuss this project, and the resources being committed, with the appropriate collegiate/central unit offices
  - Identify resources provided by collaborating units
  - If new personnel are needed to support the activities, be sure there is a plan to sustain these positions after the project period
  - The estimated budget should be realistic (e.g., Can activities be supported with roughly the requested amount?)
*Total Funding Amount
  Requested:

*Year 1 Funding Amount
  Requested:

Year 2 Funding Amount
  Requested:

Year 3 Funding Amount
  Requested:

*Budget Rationale:

How do you plan to spend the funds? Identify collaborating partner contributions.
Tips on Best Practices

▪ Project timeline considerations
▪ Communication through all stages of the proposal/project
▪ Collaboration with existing services
▪ Strong justification of need
▪ Articulating and sharing project impact
P3 Projects to date

$34.6M distributed to 20 interdisciplinary projects
- Involve all 12 colleges and all central academic units
- Span the five UI 2022-2027 Strategic Plan priorities

78 preliminary applications received in FY22 and FY23
- Wide campus participation
- Inclusive and transparent selection process

Scan to review the P3 Program Annual Report